

Edit
Content
Write
Layout
Print
Web
Brochures
Guides
Manuals
Letters
MARCOM
Presentations



Reeves, Eric. *A Long Day's Dying: Critical Moments in the Darfur Genocide*. Toronto: The Key Publishing House Inc. 2007. ISBN: 0-9780431-4-6. (Editor - Indexer.)

"2006 The Very Real Business of Mobile TV

"2003 Wireless Unified and Instant Messaging -- A Study for Sun Microsystems."

"2002 Hughes Network Systems e-Learning Project."

"FY2001 Compaq Telecom Market Analysis Report."

"Andrew Majtenyi - Too Big for Toronto?" - *The Bulletin* - Dec. 2005.

"CBC's Claudia Garcia de la Huerta - From Refugee to Radio Host for the World" - *Vida Latina News* Spring 2005

"What Do You Get When Xanté, Adam, Eve and 36 Photographs are Combined?" - *Tidings* Dec. 2004.

"Wow! Loved the Floors - 2004 Canada Salsa Congress" - *Vida Latina News* Nov-Dec. 04.

"McLuhan for Managers - Book Review - *CA Magazine* Dec 2003



BComW1Z
Editing

www.BComW1Z.ca

BComW1Z

MakeThat Message Sizzle

When your message needs to get out, BComW1Z helps you and has your readers asking for more.

Commercial - Technical - Reference - Life

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Partners for Your Job

Hand in Hand With You & Your Project

The BComW1Z team carefully estimates your content project, clarifies your needs, goals, deadlines, deliverables and budget.

Realistic schedules are created and met.

The Method

The BComW1Z team works hand-in-hand with your staff or subject matter experts to edit existing material using your style guide or a custom style guide.

or

The BComW1Z team performs original research and interviews and usability studies to create or supplement existing content that meets your requirements.

Reliable Consistent On Time

The Products

Text Based Products

- Articles
- Newsletters
- Features
- Procedures
- White Papers
- Instruction Sets
- Profiles
- Summaries
- Correspondance
- TOCs
- Index for Manuals, books

Web Based Products

- Text Purposed for Web
- Photos for Web
- Static Graphics
- HTML Help Files
- HTML Based Manuals
- Static Websites

Print Based Products

- Manuals
- Photographs
- Instruction Sets
- Graphics
- Brochures
- Desktop

Complete Products - Web & Print

The BComW1Z team combines edited text, graphics, tables, figures, illustrations, photographs into an integrated product that gets your message out.

- Websites
- Manuals
- Learning Objects
- Reports
- Newsletters
- Instruction Sheets

Mix & Match

Create Once - Use Many Times

The BComW1Z team creates content with an eye to the future. Content is designed so it can go into a database, on the web, in print, in marketing collateral, or into content management systems.

The Expertise

In-House Subject Expertise

The savvy BComW1Z team brings built-in knowledge expertise in specific areas to supplement or provide expertise that you need. The adaptable BComW1Z team can extend or acquire expertise to meet your specific needs.

- IT
- Telecom
- Health/Wellness
- Government
- Business
- Foreign Policy
- International Business
- Entertainment

The Tools

Editing Tools

The resourceful BComW1Z team uses The Chicago Manual of Style, Canadian Press or American Press style guides and custom dictionaries programmed into MS Word to provide consistent text.

Software Tools

Adobe and Microsoft suites are used to create content for any application you may have.

- MS Office
- MS Photo Editor
- MS Publisher
- MS Notepad
- MS Project
- Win98/2000/XP
- MS HTML Help Workshop
- Dreamweaver MX
- HTML Validator
- Acrobat 5.05, 6.0
- PageMaker 6.5
- FrameMaker 6.5
- Illustrator 10
- PhotoShop 7.01
- Premiere 6.0
- Linux
- Cindex
- Quark Express 6.5
- Indesign CS2

Contact BComW1Z

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