

Hand in Hand

with

BComW1Z

write - edit

Edit

Write

Content

Print

Web

Features

Tech Write

E-Learning

Desktop



BComW1Z

MakeThat Message Sizzle

When your message needs to get out, BComW1Z helps you and has your readers asking for more.

Salsa & Editing - Hand in Hand Gigs

Good dancers lead, follow, communicate. They must work together to sizzle and shine.

Editing is like salsa. An editor feels the music of the words and makes those words sizzle and that content shine.

Partners for Your Job

Hand in Hand With You & Your Project

The BComW1Z team carefully estimates your content project, clarifies your needs, goals, deadlines, deliverables and budget.

Realistic schedules are created and adhered to.

The Choreography

The BComW1Z team works hand-in-hand with your staff or subject matter experts to edit existing material using your style guide or a custom style guide.

or

The BComW1Z team performs original research and interviews and usability studies to create or supplement existing content that meets your requirements.

Reliable Consistent On Time

The Dances

Text Based Products

- Articles
- Newsletters
- Features
- Procedures
- White Papers
- Instruction Sets
- Profiles
- Summaries
- Correspondance
- TOCs
- Index for Manuals

Web Based Products

- Text Purposed for Web
- Photos for Web
- Static Graphics
- HTML Help Files
- HTML Based Manuals

Print Based Products

- Manuals
- Photographs
- Instruction Sets
- Graphics
- Brochures
- Desktop

Complete Products - Web & Print

The BComW1Z team combines edited text, graphics, tables, figures, illustrations, photographs into an integrated product that gets your message out.

- Websites
- Manuals
- Learning Objects
- Reports
- Newsletters
- Instruction Sheets

Mix & Match

Create Once - Use Many Times

The BComW1Z team creates content with an eye to the future. Content is designed so it can go into a database, on the web, in print, in marketing collateral, or into content management systems.

The Repertoire

In-House Subject Expertise

The savvy BComW1Z team brings built-in knowledge expertise in specific areas to supplement or provide expertise that you need. The adaptable BComW1Z team can extend or acquire expertise to meet your specific needs.

- IT
- Telecom
- Health/Wellness
- Government
- Business
- Foreign Policy
- International Business
- Salsa

The Moves

Editing Tools

The resourceful BComW1Z team uses The Chicago Manual of Style, Canadian Press or American Press style guides and custom dictionaries programmed into MS Word to provide consistent text.

Software Tools

Adobe and Microsoft suites are used to create content for any application you may have.

- MS Office
- MS Photo Editor
- MS Publisher
- MS Notepad
- MS Project
- Win98/2000/XP
- MS HTML Help Workshop
- Dreamweaver MX
- HTML Validator
- Acrobat 5.05, 6.0
- PageMaker 6.5
- FrameMaker 6.5
- Illustrator 10
- PhotoShop 7.01
- Premiere 6.0
- Linux
- Cindex

Contact BComW1Z

Work Hand-in-Hand with BComW1Z

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